



# REPORT OF THE PUBLICATIONS COMMITTEE FOR 2013

JANUARY 18, 2014

## I. 2013 BULLETINS

Nine issues of the Bulletin were published in 2013:

January - 12 pages	April - 16 pages	October - 12 pages
February - 12 pages	Summer - 12 pages	November - 12 pages
March - 12 pages	September - 16 pages	December - 8 pages

Total pages published for selected years:

2013 = 112	2012 = 116	2011 = 112	2010 = 120	2009 = 116	2008 = 112
2007 = 124	2006 = 112	2005 = 124	2004 = 116	2003 = 108	2002 = 120
2001 = 124	2000 = 124	1999 = 112	1998 = 128	1997 = 136	1996 = 144
1995 = 152	1994 = 136	1993 = 120	1992 = 92	1991 = 76	1990 = 84
1989 = 96	1988 = 96	1987 = 92			

As usual, meeting and speaker information constituted the main content of the issues. One hundred and forty-one photographs were printed. Regular features included:

- messages from the Chair of the Section;
- reports on Section meetings;
- seminar schedules for Virginia Commonwealth University and the University of Virginia;
- information on the Chemistry Olympiad, National Chemistry Week, and CCED;
- articles on chemistry programs at host colleges and universities;
- information on the Virginia Academy of Science and on the VJAS;
- information on WCC activities;
- information on officers of the Virginia Section;
- information on ACS activities, including webinars and **SERMACS-2013**;
- *Questions from the Past*, *Mystery Persons*, *A Look Back*, and *Words of Wisdom*;
- and information on the Richmond STEM Fair.

Other items included in 2013 issues:

- a directory of Section officers, committee chairs, and members of the Executive Committee;
- the names of fifty-year and sixty-year members;
- the titles and authors of undergraduate poster presentations;
- biographies of candidates for 2013 officer positions;
- descriptions of ACS Career Resources and of Resources for Senior Chemists;
- the names of winning students and schools in the Section's Chemistry Olympiad;

- memorial articles on Dr. Preston Leake and Dr. Herndon Jenkins;
- a directory of chemistry departments at colleges and universities within the Section;
- information on chemical education grants provided by the Section;
- the names of outstanding chemistry graduates from colleges and universities;
- information on the winners of Virginia Section awards;
- an article on the MathScience Innovation Center;
- reports on five national ChemLuminary Awards won by the Virginia Section;
- an article on the Periodic Table Café at the Science Museum of Virginia;
- recollections from retiring councilor Jerry Bass; and
- an article on the ACS publication *ChemMatters*.

## II. PREPARATION AND MAILING

Each issue of the Bulletin is posted on the Section's website and notification is sent by e-mail to all Section members with operable e-mail addresses (about 1260 persons) and to about 300 high school teachers. The addresses for members are obtained from the national ACS; Ann Sullivan compiles the e-mail addresses for the teachers. The e-mail service *Constant Contact* is used to send the e-mail notices. During 2013, printed copies were mailed to a limited number of persons. Six hundred copies were printed for the January, February, March, and April issues of the Bulletin. The Section's bulk mail permit was used to mail about 500 of these; they were sent to high school teachers, to members of the Section for whom we do not have e-mail addresses, to persons who requested hard copies, and to Section officers. Beginning with the Summer issue, the number of printed copies was reduced when e-mail addresses became available for a number of high school teachers. Currently, we are printing 170 copies, with about 140 of those sent by first-class mail to selected persons. Will Lewis sends a few additional copies to persons who are on a separate first-class mailing list that he maintains.

The paper copies are done by James River Printing in Colonial Heights. They copy, collate, fold, and staple the pages. Those copies must then be folded a second time and have tabs, stamps, and mailing labels attached before going to the post office.

The current system is relatively efficient. The e-mail notification seems to work well, but we must have the Bulletin posted on the Section's website before the e-mail notices go out. We send an advance notice with meeting particulars, then a follow-up e-mail that describes the content of the Bulletin. Using first-class for the mailings gives us more time to prepare the Bulletin while ensuring that the copies arrive in a timely manner. There is a continuing need for back-up persons to handle the preparation of the Bulletin, getting it printed and prepared for mailing, posting it on the website, and sending out the e-mail notices.

## III. FINANCIAL INFORMATION

### A. Expenditures

Copying Services (James River Printing)	\$ 1,212
Postage (U.S. Postal Service)	591
Bulk Mail Permit (U.S. Postal Service)	200
Mailing Labels (Staples)	58
E-Mail Service (Constant Contact)	252

**Total Expenditures for 2013 = \$ 2,312**

**B. Average Cost Per Issue = \$ 257**

**C. Expenditure Summary for Selected Years:**

2013 - \$2,312	2012 - \$3,930	2011 - \$3,350	2010 - \$6,630	2009 - \$6,580	2008 - \$6,770
2007 - \$6,114	2006 - \$6,150	2005 - \$5,460	2004 - \$5,504	2003 - \$5,508	2002 - \$5,120
2001 - \$4,700	2000 - \$4,660	1999 - \$5,113	1998 - \$5,713	1997 - \$4,143	1996 - \$3,206
1995 - \$2,671	1994 - \$2,907	1993 - \$2,466	1992 - \$3,214	1991 - \$4,098	1990 - \$3,786
1988 - \$3,584					

**IV. WEBSITE**

Ann Sullivan puts the Bulletin issues and other Section information on our Section website. The address is <http://www.virginia.sites.acs.org/>.

**V. THANKS**

The meeting hosts are the key persons who provide the essential information for the Bulletin issues. Thanks to **April Marchetti**, **Colleen Taylor**, **Michelle Hamm**, **Jim Demas**, **Scott Gronert**, **Melissa Rhoten**, and **Janet Asper** for the timely submission of meeting materials. Special thanks to **Joe Crockett** for providing the "Chair's Corners" as well as other information, materials, and assistance; to **Ann Sullivan** for maintaining the Section website and the teacher files; and to **Scott Gronert** for information on the meetings and speakers. Thanks also to **Kendall Smith** at James River Printing for her efficiency in printing the paper copies.

And finally, we thank these individuals:

- **Karen Carter** for election materials and results;
- **Ann Sullivan** for Chemistry Olympiad information;
- **Kristine Smetana** for information on National Chemistry Week and the CCED;
- **Stephanie Mabry** for financial assistance;
- **Jim Demas** for information on the posters at the April meeting;
- **Stephanie Mabry** for information on the Women Chemists Committee (WCC);
- **Jerry Bass**, **Ann Sullivan**, and **Kristine Smetana** for information on the ChemLuminary Awards
- **Jerry Bass** for his recollections article;
- **David Hagan** for information on the Periodic Table Café at the Science Museum;
- **Yezdi Pithawalla** and **Eileen Downey** for information on awards; and
- **Gale Beck** for proofreading.

James Beck, Editor, the Bulletin

Will Lewis, Publisher, the Bulletin