



REPORT OF THE PUBLICATIONS COMMITTEE FOR 2014

JANUARY 17, 2015

I. 2014 BULLETINS

Nine issues of the Bulletin were published in 2014:

January - 12 pages

February - 16 pages

March - 12 pages

April - 12 pages

Summer - 13 pages

September - 15 pages

October - 12 pages

November - 12 pages

December - 8 pages

Total pages published for selected years:

2014 = 112	2013 = 112	2012 = 116	2011 = 112	2010 = 120	2009 = 116
2008 = 112	2007 = 124	2006 = 112	2005 = 124	2004 = 116	2003 = 108
2002 = 120	2001 = 124	2000 = 124	1999 = 112	1998 = 128	1997 = 136
1996 = 144	1995 = 152	1994 = 136	1993 = 120	1992 = 92	1991 = 76
1990 = 84	1989 = 96	1988 = 96	1987 = 92		

As usual, meeting and speaker information constituted the main content of the issues. One hundred and forty-five photographs were printed. Regular features included:

- messages from the Chair of the Section;
- reports on Section meetings;
- seminar schedules for Virginia Commonwealth University and the University of Virginia;
- information on the Chemistry Olympiad, National Chemistry Week, and CCED;
- articles on chemistry programs at host colleges and universities;
- information on the Virginia Academy of Science and on the VJAS;
- information on WCC and YCC activities;
- information on officers of the Virginia Section;
- information on ACS activities, including webinars and **SERMACS-2014**;
- *Questions from the Past*, *Mystery Persons*, *A Look Back*, and *Words of Wisdom*; and
- information on the Richmond STEM Fair.

Other items included in 2014 issues:

- a directory of Section officers, committee chairs, and members of the Executive Committee;
- the names of fifty-year and sixty-year members;
- the titles and authors of undergraduate poster presentations at the April meeting;
- biographies of candidates for 2015 officer positions;
- a list of past winners of the Virginia Section teaching awards;
- the names of outstanding students and schools in the Section's Chemistry Olympiad;
- memorial articles on Dr. Larry Winters and Dr. Warren Weaver;
- a directory of chemistry departments at colleges and universities within the Section;
- information on chemical education grants provided by the Section;
- the names of outstanding chemistry graduates from colleges and universities;
- information on the winners of Virginia Section awards;
- information on planning for the centennial celebration of the Virginia Section;
- reports on national ChemLuminary Awards;
- an article on Arista Laboratories;
- an article on Kristine Smetana; and
- an article on the Hotel General Wayne.

II. PREPARATION AND DISTRIBUTION

Each issue of the Bulletin is posted on the Section's website and notification is sent by e-mail to all Section members with operable e-mail addresses (about 1260 persons) and to about 300 high school teachers. The addresses for members are obtained from the national ACS; Ann Sullivan compiles the e-mail addresses for the teachers. The e-mail service *Constant Contact* is used to send the e-mail notices.

During 2014, printed copies were mailed to a limited number of persons. About 160 copies were printed for the January, February, March, April and September issues of the Bulletin. No copies were printed for the Summer issue. The mailing list was culled during the fall and the number of printed copies was reduced. Currently, we are printing 50 copies of each Bulletin and sending copies by first-class mail to about 40 persons who have specifically asked to receive printed copies. James River Printing does the printing; they collate, fold, and staple the pages. Those copies must then be folded a second time and have tabs, stamps, and mailing labels attached before going to the post office. The Publisher and Editor of the Bulletin prepare the copies for mailing.

The current system is relatively efficient. The e-mail notification seems to work well, but we must have the Bulletin posted on the Section’s website before the e-mail notices go out. We send an advance e-mail notice with meeting particulars, then a follow-up e-mail that describes the content of the Bulletin. Using first-class for the mailings gives us more time to prepare the Bulletin while ensuring that the copies arrive in a timely manner. There is a continuing need for back-up persons to handle the preparation of the Bulletin, getting it printed and prepared for mailing, posting it on the website, and sending out the e-mail notices.

III. FINANCIAL INFORMATION

A. Expenditures

Copying Services (James River Printing)	\$ 638
Postage (U.S. Postal Service)	436
E-Mail Service (Constant Contact)	252

Total Expenditures for 2014 = \$ 1,326

B. Average Cost Per Issue = \$ 147

C. Expenditure Summary for Selected Years:

2014 - \$1,326	2013 - \$2,312	2012 - \$3,930	2011 - \$3,350	2010 - \$6,630	2009 - \$6,580
2008 - \$6,770	2007 - \$6,114	2006 - \$6,150	2005 - \$5,460	2004 - \$5,504	2003 - \$5,508
2002 - \$5,120	2001 - \$4,700	2000 - \$4,660	1999 - \$5,113	1998 - \$5,713	1997 - \$4,143
1996 - \$3,206	1995 - \$2,671	1994 - \$2,907	1993 - \$2,466	1992 - \$3,214	1991 - \$4,098
1990 - \$3,786	1988 - \$3,584				

IV. WEBSITE

Ann Sullivan puts the Bulletin issues and other Section information on our Section website. The address is <http://www.virginia.sites.acs.org/>.

V. THANKS

The meeting hosts are the key persons who provide the essential information for the Bulletin issues. Thanks to **Joe Pompano**, **Michelle Hamm**, **Colleen Taylor**, **Jim Demas**, **Scott Gronert**, **Tom DeVore**, and **Janet Asper** for the timely submission of meeting materials. Special thanks to **Scott Gronert** for providing the “Chair’s Corners” as well as other information, materials, and assistance; to **Ann Sullivan** for maintaining the Section website and the teacher files; and to **Todd Koch** for information on the meetings and speakers. Thanks also to **Kendall Smith** at James River Printing for her efficiency in printing the paper copies.

And finally, we thank these individuals:

- **JoeCrockett** for election materials and results;
- **Ann Sullivan** for Chemistry Olympiad information;
- **Kristine Smetana** for information on National Chemistry Week and the CCED;
- **Stephanie Mabry** for financial assistance;
- **Jim Demas** for information and photos on the posters at the April meeting;
- **Stephanie Mabry** for information on the Women Chemists Committee (WCC);
- **Yezdi Pithawalla** and **Eileen Downey** for information on awards;
- **Kathleen Sink** for information on the Younger Chemists Committee; and
- **Gale Beck** for proofreading.

James Beck, Editor, the Bulletin

Will Lewis, Publisher, the Bulletin