



REPORT OF THE PUBLICATIONS COMMITTEE FOR 2015

JANUARY 23, 2016

I. 2015 BULLETINS

Nine issues of the *Bulletin* were published in 2015:

January - 12 pages
February - 12 pages
March - 12 pages

April - 16 pages
Summer - 16 pages
September - 16 pages

October - 16 pages
November - 12 pages
December - 12 pages

Total pages published for selected years:

2015 = 124	2014 = 112	2013 = 112	2012 = 116	2011 = 112	2010 = 120
2009 = 116	2008 = 112	2007 = 124	2006 = 112	2005 = 124	2004 = 116
2003 = 108	2002 = 120	2001 = 124	2000 = 124	1999 = 112	1998 = 128
1997 = 136	1996 = 144	1995 = 152	1994 = 136	1993 = 120	1992 = 92
1991 = 76	1990 = 84	1989 = 96	1988 = 96	1987 = 92	

As usual, meeting and speaker information constituted the main content of the issues. One hundred and seventy-five photographs were printed. Regular features included:

- messages from the Chair of the Section;
- reports on Section meetings;
- seminar schedules for Virginia Commonwealth University and the University of Virginia;
- information on the Chemistry Olympiad, National Chemistry Week, and CCED;
- articles on chemistry programs at host colleges and universities;
- information on the Virginia Academy of Science and on the VJAS;
- information on WCC, YCC, and Minority Affairs Committee activities;
- information on officers of the Virginia Section;
- information on ACS webinars and on the 2015 Joint Southeast & Southwest Meeting; and
- *Questions from the Past, Mystery Persons, and Words of Wisdom.*

Other items included in 2015 issues of the *Bulletin*:

- a directory of Section officers, committee chairs, and members of the Executive Committee;
- the names of fifty-year and sixty-year members;
- the titles and authors of undergraduate poster presentations at the April meeting;
- biographies of candidates for 2016 officer positions;
- announcements and reports on the 100th Anniversary Gala;
- the names of outstanding students and schools in the Section's Chemistry Olympiad;
- an article on Dr. W. G. Crockett;
- information on the new mentoring program for college students;
- a directory of chemistry departments at colleges and universities within the Section;
- information on chemical education grants provided by the Section;
- the names of outstanding chemistry graduates from colleges and universities;
- information on Virginia Section awards and award winners;
- information on the revision of the Virginia Section Bylaws;
- reports on the national ChemLuminary Awards;
- information on the Metro Richmond STEM Fair;
- articles on the history of the Virginia Section;
- information on awards and recognition for members of the Section;
- articles on the R. Gerald Bass Award for Exceptional Service; and
- information on ACS Fellows from the Virginia Section.

II. PREPARATION AND DISTRIBUTION

Each issue of the *Bulletin* is posted on the Section's website and notification is sent by e-mail to all Section members with operable e-mail addresses (about 1260 persons) and to about 300 high school teachers. The addresses for members are obtained from the national ACS; Ann Sullivan compiles the e-mail addresses for the teachers. The e-mail service *Constant Contact* is used to send the e-mail notices. We send an advance e-mail notice with meeting particulars, then a follow-up e-mail that describes the content of the *Bulletin*.

Printed copies of the *Bulletin* are mailed to a limited number of persons. About 40 copies were printed each month and sent by first-class mail to persons who have specifically asked for printed copies. James River Printing does the printing; they collate, fold, and staple the pages. Those copies must then be folded a second time and have mailing seals, stamps, and mailing labels attached before going to the post office. The Publisher and Editor of the *Bulletin* prepare the copies for mailing.

III. FINANCIAL INFORMATION

A. Expenditures

Copying Services (James River Printing)	\$ 502
Postage (U.S. Postal Service)	310
E-Mail Service (Constant Contact)	462

Total Expenditures for 2014 = \$ 1,274

B. Average Cost Per Issue = \$ 142

C. Expenditure Summary for Selected Years:

2015 - \$1,274	2014 - \$1,326	2013 - \$2,312	2012 - \$3,930	2011 - \$3,350	2010 - \$6,630
2009 - \$6,580	2008 - \$6,770	2007 - \$6,114	2006 - \$6,150	2005 - \$5,460	2004 - \$5,504
2003 - \$5,508	2002 - \$5,120	2001 - \$4,700	2000 - \$4,660	1999 - \$5,113	1998 - \$5,713
1997 - \$4,143	1996 - \$3,206	1995 - \$2,671	1994 - \$2,907	1993 - \$2,466	1992 - \$3,214
1991 - \$4,098	1990 - \$3,786	1988 - \$3,584			

IV. WEBSITE

Ann Sullivan puts the *Bulletin* issues and other Section information on our Section website. The address is <http://www.virginia.sites.acs.org/>.

V. FACEBOOK PAGE

A Virginia Section *Facebook* page was created in January, 2010 by Trish Lauck who was the Media/Public Relations Chair. Brandi Quinlin maintained it for several years. Currently, there are 67 members, with eight persons listed as having administrative privileges. Some of these persons have left the Section and others are no longer active. Colleen Taylor was recently added as an administrator and she in turn added Brandi Ford, a Virginia State University student who is interested in working on the *Facebook* page. The Section needs to develop some guidelines for operating the site. We need to decide if it is to operate as an independent entity (as does the website) or if it is under the Media/Public Relations Committee or the Publications Committee and how the content will be monitored.

VI. THANKS

The meeting hosts are the key persons who provide the essential information for the Bulletin issues. Thanks to **Dorothy Eseonu, Raymond Dominey, April Marchetti, Jim Demas, Scott Gronert,** and **Leanna Giancarlo** for the timely submission of meeting materials. Special thanks to **Todd Koch** for providing the “Chair’s Corners” as well as other information, materials, and assistance; to **Ann Sullivan** for maintaining the Section website and the teacher files; and to **Denise Walters** for information on the meetings and speakers. Thanks also to James River Printing for their efficiency in printing the paper copies.

Special thanks to **Todd Koch, Denise Walters,** and the entire **Gala Planning Committee** for the timely information on the 100th Anniversary Gala.

And finally, we thank these individuals:

- **Scott Gronert** for election materials and results;
- **Ann Sullivan** for Chemistry Olympiad information and for the bylaw revisions;
- **Kristine Smetana** for information on National Chemistry Week and the CCED;
- **Thad Hannel** for financial assistance;
- **Colleen Taylor** for information on the mentoring program;
- **Jim Demas** for information and photos on the posters at the April meeting;
- **Stephanie Mabry** for information on the Women Chemists Committee (WCC);
- **Rob Davidson** for information on the Metro Richmond STEM Fair;
- **Yezdi Pithawalla** and **Eileen Downey** for information on awards;
- **Kathleen Sink** for information on the Younger Chemists Committee;
- **Hyacinthe Yarabe, Colleen Taylor,** and **Denise Walters** for information on the Minority Affairs Committee;
- **Cynthia Knight** at UVA, **Rhea Miller** at VCU, and **Mandy Mallory** at U of R for their continued assistance; and
- **Gale Beck** for proofreading and for help in preparing copies for mailing.

James Beck, Editor, the *Bulletin*

Will Lewis, Publisher, the *Bulletin*