



REPORT OF THE PUBLICATIONS COMMITTEE FOR 2016

JANUARY 14, 2017

I. 2016 *BULLETINS*

Nine issues of the *Bulletin* were published in 2016:

January - 15 pages	April - 15 pages	October - 15 pages
February - 15 pages	Summer - 15 pages	November - 11 pages
March - 11 pages	September - 15 pages	December - 11 pages

Total pages published for selected years:

2016 = 123	2015 = 124	2014 = 112	2013 = 112	2012 = 116	2011 = 112
2010 = 120	2009 = 116	2008 = 112	2007 = 124	2006 = 112	2005 = 124
2004 = 116	2003 = 108	2002 = 120	2001 = 124	2000 = 124	1999 = 112
1998 = 128	1997 = 136	1996 = 144	1995 = 152	1994 = 136	1993 = 120
1992 = 92	1991 = 76	1990 = 84	1989 = 96	1988 = 96	1987 = 92

As usual, meeting and speaker information constituted the main content of the issues. One hundred and seventy-five photographs were printed. Regular features included:

- messages from the Chair of the Section;
- reports on Section meetings;
- seminar schedules for Virginia Commonwealth University and the University of Virginia;
- information on the Chemistry Olympiad, National Chemistry Week, and CCED;
- articles on chemistry programs at host colleges and universities;
- information on the Virginia Academy of Science and on the VJAS;
- information on WCC, YCC, and Minority Affairs Committee activities;
- information on officers of the Virginia Section;
- information on ACS webinars and on the 2016 SERMACS Meeting; and
- *Questions from the Past, Mystery Persons, and Words of Wisdom.*

Other items included in 2016 issues of the *Bulletin*:

- a directory of Section officers, committee chairs, and members of the Executive Committee;
- the names of fifty-year and sixty-year members;
- the titles and authors of undergraduate poster presentations at the April meeting;
- biographies of candidates for 2017 officer positions;
- some of the results of the Section's Chemistry Olympiad;
- an article on a film that featured Denise and Ben Walters;
- information on the mentoring program for college students;
- a directory of chemistry departments at colleges and universities within the Section;
- information on chemical education grants provided by the Section;
- the names of outstanding chemistry graduates from colleges and universities;
- information on Virginia Section awards and award winners;
- information on the new strategic planning initiative for the Section;
- articles on the Partners for Progress and Prosperity (P3) Award given to the Section;
- a report on the ChemLuminary Award presented to the Section;
- information on the Metro Richmond STEM Fair;
- an article about *ChemFest* at the University of Virginia;
- an *In Memoriam* for the late Dr. William H. Myers;
- a series of articles on the Section's Centennial Gala Celebration;
- information on awards and recognition for members of the Section;
- an article on student affiliate activities;
- an article on Evonik Industries;
- reports on the revision of the Section's Bylaws;
- a safety note from Joe Crockett, Chair of the Safety Committee;
- a directory of community colleges in the Virginia Section;
- two letters from students to their high school chemistry teachers; and
- an article on the "Harrisonburg Harmonizers";

II. PREPARATION AND DISTRIBUTION

Each issue of the *Bulletin* is posted on the Section's website and notification is sent by e-mail to all Section members with operable e-mail addresses (about 1260 persons) and to about 300 high school teachers. The addresses for members are obtained from the national ACS; Ann Sullivan compiles the e-mail addresses for the teachers. The e-mail service *Constant Contact* is used to send the e-mail notices. We send an advance e-mail notice with meeting particulars, then a follow-up e-mail that describes the content of the current issue of the *Bulletin*.

Printed copies of the *Bulletin* are mailed to a limited number of persons. About 45 copies were printed each month and sent by first-class mail to persons who have specifically asked for printed copies. James River Printing does the printing; they collate, fold, and staple the pages. Those copies must then be folded a second time and have mailing seals, stamps, and mailing labels attached before going to the post office. The Publisher and Editor of the *Bulletin* prepare the copies for mailing.

III. FINANCIAL INFORMATION

A. Expenditures

Copying Services (James River Printing)	\$ 527
Postage (U.S. Postal Service)	318
Mailing Labels and Seals (Staples)	131
E-Mail Services (Constant Contact)	336

Total Expenditures for 2016 = \$ 1,312

B. Average Cost Per Issue = \$ 146

C. Expenditure Summary for Selected Years:

2016 - \$1,312	2015 - \$1,274	2014 - \$1,326	2013 - \$2,312	2012 - \$3,930	2011 - \$3,350
2010 - \$6,630	2009 - \$6,580	2008 - \$6,770	2007 - \$6,114	2006 - \$6,150	2005 - \$5,460
2004 - \$5,504	2003 - \$5,508	2002 - \$5,120	2001 - \$4,700	2000 - \$4,660	1999 - \$5,113
1998 - \$5,713	1997 - \$4,143	1996 - \$3,206	1995 - \$2,671	1994 - \$2,907	1993 - \$2,466
1992 - \$3,214	1991 - \$4,098	1990 - \$3,786	1988 - \$3,584		

IV. WEBSITE

Ann Sullivan puts the *Bulletin* issues and other Section information on our Section website. The address is <http://www.virginia.sites.acs.org/>.

V. FACEBOOK PAGE

The Section's *Facebook* page is now maintained by the Media/Public Relations Committee.

VI. THANKS

The meeting hosts are the key persons who provide the essential information for the *Bulletin* issues. Thanks to **Colleen Taylor**, **Raymond Dominey**, **Jim Demas**, **Ryan Stiltoner**, **Joe Crockett**, and **Janet Asper** for the timely submission of meeting materials. Special thanks to **Denise Walters** for providing the “Chair’s Corners” as well as other information, materials, and assistance; to **Ann Sullivan** for maintaining the Section website and the teacher files; and to **Colleen Taylor** for information on the meetings and speakers. Thanks also to James River Printing for their efficiency in printing the paper copies.

And finally, we thank these individuals:

- **Todd Koch** for election materials and results;
- **Ann Sullivan** for Chemistry Olympiad information;
- **Kristine Smetana** for information on National Chemistry Week and the CCED;
- **Thad Hannel** for financial assistance;
- **Colleen Taylor** for information on the mentoring program;
- **Jim Demas** for information and photos on the posters at the April meeting;
- **Stephanie Mabry** for information on the Women Chemists Committee (WCC);
- **Rob Davidson** for information on the Metro Richmond STEM Fair;
- **Yezdi Pithawalla** and **Eileen Downey** for information on awards;
- **Heather Lourenco** and **Kathleen Sink** for information on the Younger Chemists Committee;
- **Hyacinthe Yarabe**, **Colleen Taylor**, **Karl Jackson**, and **Denise Walters** for information on the Minority Affairs Committee;
- **Cynthia Knight** at UVA, **Rhea Miller** at VCU, and **Mandy Mallory** at U of R for their continued assistance; and
- **Gale Beck** for proofreading and for assistance in preparing copies for mailing.

James Beck, Editor, the *Bulletin*

Will Lewis, Publisher, the *Bulletin*