

Virginia Section AMERICAN CHEMICAL SOCIETY

REPORT OF THE PUBLICATIONS COMMITTEE

MAY 2, 2014

I. 2014 ISSUES OF THE BULLETIN

Four issues of the Bulletin have been published in 2014:

January -12 pages February -16 pages March -12 pages April -12 pages

Some items of note regarding the 2014 issues:

- 52 photographs;
- four "Chair's Corners;"
- Chemistry Olympiad information;
- seminar schedules for VCU and UVA;
- articles on Chemistry at the University of Richmond, Virginia State University, and the University of Virginia;
- an article on Arista Laboratories
- directory of Section officers, committee chairs, and other members of the Executive Committee;
- four "Look Back" features;
- two "mystery persons;"
- three "questions from the past;"
- an article on the Women Chemists Committee;
- an article on the ChemLuminary awards;
- an article on National Chemistry Week;
- an article on Dr. Kristine Smetana;
- an article on the General Wayne Hotel in Waynesboro;
- information on the annual meeting of the Virginia Academy of Science;
- three articles on CCED (Chemists Celebrate Earth Day);
- schedule of ACS webinars; and
- three "Words of Wisdom."

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II. PREPARATION AND DISTRIBUTION OF THE BULLETIN

In 2014, we continued to post the Bulletin on the Section's website and to send email notification to all Section members with operable email addresses (about 1300 persons). The email notices were sent via the email service *Constant Contact*. Ann Sullivan has provided email addresses for about 300 high school chemistry teachers and we are now including them in our emails. We also printed about 160 copies of each Bulletin for mail distribution. These were sent by first-class mail to members of the Section for whom we do not have e-mail addresses, to persons who requested hard copies, and to officers of the Section. The hard copies are made at James River Printing in Colonial Heights. They copy, collate, fold, and staple the pages. The copies are then folded again and sealed with tabs and the mailing labels and stamps are affixed for mailing. Will Lewis and Jim and Gale Beck do the preparation of the copies for mailing.

III. EXPENSES

Expenditures to date for 2014 are \$621, well within budget projections. Expenditures were limited to printing and postage for the two issues.

IV. SECTION WEBSITE

Ann Sullivan is the Section webmaster. The address is <http://www.virginia.sites.acs.org/>.

V. CHANGES BEING CONSIDERED

We know that many of the printed copies of the Bulletin are sent to persons who do not really want them. We would like to contact members who are now on the mailing list to find out if they want to continue receiving the copies. We would put an article and a subscription form in an issue of the Bulletin (possible the Summer issue) and then follow up with a personal letter to each person. Anyone who does not specifically request a printed copy will be removed from the mailing list. This should reduce our mailings from about 140 copies to fewer than 70. This will save money on printing and postage and will reduce the time and effort needed to prepare the copies for mailing.

VI. THANKS

Special thanks to meeting hosts **Joseph Pompano, Michelle Hamm, Colleen Taylor, and Jim Demas** for the timely submission of meeting information; to **Ann Sullivan** for putting the Bulletin information on the Section's website and for providing email addresses for high school teachers; to **Scott Gronert** for Chair's comments and other information; to **Todd Koch** for meeting and speaker information; to **Kristine Smetana** for Earth Day and National Chemistry Day information and a report on the "Love Potion # 9 program; to Stephanie Mabry for her report on the WCC program; and to **Ann Sullivan** for Olympiad information. We also thank **Kendall Smith at James River Printing** for making the print copies and **Gale Beck** for proofreading and for helping with the preparation of the copies for mailing.

James Beck, Editor, the Bulletin

Will Lewis, Publisher, the Bulletin